



**Welcome to the exclusive "Beauty by Clinica Ivo Pitanguy" Spa  
soon to open in Crans Montana – a world premiere!**

***After encountering tremendous success in Switzerland, the technically sophisticated "Beauty by Clinica Ivo Pitanguy" product line will soon celebrate a new milestone by opening a fabulous exclusive spa in Crans-Montana.***

Created by the famous Brazilian plastic surgeon Ivo Pitanguy, a pioneer in cosmetic surgery and esthetic treatments, the brand has seen three years of rapid growth in Switzerland that will culminate next December in a prestigious new undertaking: the opening of the very first **"Beauty by Clinica Ivo Pitanguy" Spa.**

This fabulous beauty and wellness spa is ideally located in the brand new five-star

**Hotel Guarda Golf\*\*\*\*\* Crans-Montana.**

For the first time in the world, a luxury hotel will offer – exclusively – the highly innovative **"Beauty by Clinica Ivo Pitanguy"** product ranges, rich in plant extracts and minerals, along with a specific method of application developed by skin reconstruction specialists. Occupying 600 sq.m., the spa features four beauty treatment booths and an indoor pool as well as a steam room, sauna and whirlpool bath. Its guests will savor each moment of luxury, tranquility and pampering in a refined interior of precious wood and natural stone.

**On December 16, 2009, the "Beauty by Clinica Ivo Pitanguy" Spa opening will be attended by Dr. Gisela Pitanguy, daughter of the legendary surgeon!**

For twenty years, the physician and psychotherapist Dr. Gisela Pitanguy has headed the Pitanguy health and beauty center in Rio de Janeiro. She brings her personal experience to her work with teams specialized in biochemistry, dermatology and cosmetology in overseeing the development of various lines of replenishing skincare. Who better to describe the exciting new prospects opened up by the **Beauty by Clinica Ivo Pitanguy** range?

In its magnificent Alpine setting in the Valais region of Switzerland, the **exclusive "Beauty by Clinica Ivo Pitanguy" Spa** offers a broad array of delightful sensations and the rare pleasure of witnessing the birth of a unique beauty skincare ritual.

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